



NEWS FOR IMMEDIATE RELEASE

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Label Traxx™ Job Management Software Gets Results

How much of your day is spent estimating or processing orders by hand? Or running around the shop checking on a job's status? You are not alone. Many companies have been in your shoes before, and looked for a more efficient, profitable way of conducting business.

In the early 90s, two flexo craftsmen founded Tailored Solutions, and developed Label Traxx™ job management software specifically for the unique needs, challenges and processes of the narrow web flexo industry.

Label Traxx™ is an integrated database with a module structure. It allows companies to manage all aspects of their business, including: easily track customer/prospect histories by unlimited criteria, locate tooling and die information, check roll stock availability, create multi-press tickets for complex jobs, seamlessly convert estimates to orders and accurately collect shop floor data to analyze the cost of producing jobs. Plus it runs on both Macintosh and Windows operating systems. These features, and more, translate into fast service for customers and increased efficiency and communication across all departments.

The real proof of Label Traxx's business impact comes from flexo printers throughout the United States and Canada who have achieved greater productivity and profitability.

"Label Traxx™ has meant time savings, improved flow-through efficiencies and increased automation of all steps in estimating and production, thus eliminating most manual processes," said Bob Allardice, president of Label World Inc., Rochester, NY. "By using Label Traxx we have gained a powerful and more in-depth knowledge of our business, which has allowed us to more efficiently and effectively manage company growth."

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