



Here is the latest news from Tailored Solutions and Label Traxx:

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For Immediate Release

Label Traxx Users Group Holds Largest Ever Meeting

Milwaukee, WI, *November 2009*—Early in November, Tailored Solutions—developer of Label Traxx, the popular print business management software for narrow web label printers and converters—hosted the largest gathering of Label Traxx users ever assembled for a four-day review of the software. Users at the Milwaukee meeting were taken through each module of the software, and were offered the opportunity to discuss and request enhancements that would smooth their individual operations.

Commenting on the successful meeting, Tailored Solutions Sales Manager Dorothy Asboth said: “Label Traxx has long been known as software that evolves in direct response to the needs of our users. The 2009 Label Traxx User Group meeting once again provided a forum which enables us to better understand the needs of label printers, and enables our users to probe deeper into the software. This year, we were particularly gratified by the number of relatively new users who attended. Response to the meeting was very positive, and we look forward to an even larger gathering in 2010.”

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Tailored Solutions offers two versions of its powerful job tracking software—Label Traxx™ for flexographic narrow web converters and printers, and Litho Traxx™ for sheetfed lithographic printers and prepress trade shops. All Tailored Solutions software is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or www.tailored.com.

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