



Press Release

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For Immediate Release

Tailored Solutions-MACtac Alliance Permits Label Traxx Users to Order Pressure Sensitive Stock

Milwaukee, WI, *October 2006*—Tailored Solutions Label Traxx™—the popular print business management software for flexographic narrow web label printers and converters—now connects seamlessly with MACtac, a leading supplier of pressure sensitive adhesive coated papers and films. With this new feature, available in Label Traxx version 4.2.7 and subsequent versions, Label Traxx users can access the MACtac order system directly from their software. As a result, ordering MACtac papers and films becomes even easier, faster and more reliable than before. Printers using Label Traxx have the option to check shipment status and manage inventory. Orders are received electronically, and roll ID numbers, widths, and actual lengths are received into Label Traxx directly from MACtac—saving time and ensuring accuracy.

In discussing the alliance, Tailored Solutions president Ken Meinhardt commented: “Label printers and converters now can use the most popular job management software in the industry to deal directly with another major vendor of label stock. Tailored Solutions is proud to be the first and only software provider to fill this need.” Tom Lynch, MACtac Products Marketing Director, said: “This is just one more way we make it easy for customers to do business with MACtac. This service will help customers streamline communications and manage their businesses for maximum productivity.”

MACtac is a leading supplier of pressure sensitive adhesive coated papers and films. MACtac printing products are sold to roll converters and offset printers, who print labels for a range of applications including bar coding, product decoration, identification, safety marking and product instruction. Primary markets are food packaging, personal care products packaging, inventory control labeling, distribution labeling and variable information labeling. MACtac is a subsidiary of the Bemis Company, Inc., the largest flexible packaging supplier in North America. Headquartered in Stow, Ohio, MACtac is a global company with manufacturing and distribution facilities in several countries.

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Tailored Solutions offers two versions of its powerful job tracking software—Label Traxx™ for flexographic narrow web converters and printers, and Litho Traxx™ for sheetfed lithographic printers and prepress trade shops. All Tailored Solutions software is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or www.tailored.com.

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