



# Press Release

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## For Immediate Release

### **New Tailored Solutions Label Traxx™ Module Links Customers Directly to Printers' Warehouses**

Milwaukee, WI, *February 2006*— Tailored Solutions—the producer of Label Traxx™ print business management software for flexographic narrow web label printers and converters—has released a new module in their Label Traxx software suite. The new Traxx Link module enables customers of printers selling stock items to link directly to printers' warehouses, where the software automatically prints a picking slip and shipping documentation when the customer enters an order. The new Traxx Link module can seamlessly handle hundreds of order per day, and automatically generates an error log so that problem orders can be viewed quickly and conveniently. Problems are flagged immediately and Email alerts are automatically sent to appropriate customer service personnel so that customers can be contacted. Customers on credit hold or with other problems are automatically rejected and referred to a customer service representative.

In announcing the new module, Tailored Solutions president Ken Meinhardt commented: “The new Traxx Link module for our popular Label Traxx print business management software represents the ultimate in Lean manufacturing concepts for label printers and converters. Printers need only install a BizTalk server from Microsoft to filter incoming orders to fully utilize the module. Label Traxx customers who offer stock products will find this new module invaluable to their operations, and can expect to realize significant savings in the area of order entry and follow-up.”

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Tailored Solutions offers two versions of its powerful job tracking software—Label Traxx™ for flexographic narrow web converters and printers, and Litho Traxx™ for sheetfed lithographic printers and prepress trade shops. All Tailored Solutions software is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or [www.tailored.com](http://www.tailored.com).

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