



NEWS FOR IMMEDIATE RELEASE

September 2002 — Milwaukee, WI

Contact: Ken Meinhardt
Ken@tailored.com
414.774.9997

Tailored Solutions' Executive Trends Gives Customers Heads up on Business

Executives are constantly caught waiting for end of the month numbers to determine the current health of the company. In today's volatile economy - **that's too long to wait.**

To meet demands for immediate, critical data, Tailored Solutions has added a powerful new tool to Litho Traxx™ called ***Executive Trends***. This new tool provides executives with key information, viewable in a quick and easy graphical format, necessary to make quick decisions in today's market and "**know where you are, right now**".

Tailored Solutions ***Executive Trends*** provides executives with finger tip, up to the moment graphs on number of estimates produced, number of jobs entered, corresponding sales values, and gross profit for the week, month, quarter, year or trailing 12 months. Other "Quick Looks" show graphs of cash position with corresponding trends, Accounts Receivable and Accounts Payable aging, cash receipt and cash disbursement current status and corresponding trends. Graphs views can be configured as bar, pie, line and other styles as desired.

"You need to ***stay on top, to be on top***," emphasizes Ken Meinhardt, president. "These new tools help companies know where they stand financially and help identify problems before they get out of hand by providing executives with the crucial information they need."

Litho Traxx™ is the only fully integrated job management software system specifically designed for prepress houses and midsize sheetfed commercial printing companies. It covers the entire shop from prepress through bindery and fulfillment, and all functions from estimating through job costing and quality control. Completing the picture is the integrated accounting package specifically created for the printing industry by Tailored Solutions' in-house CPA/programmers to ensure that customers get the stability they expect. Litho Traxx translates into improved service for customers, increased efficiency and better communication across all departments.

Tailored Solutions, Inc., is a software solutions company, located in Milwaukee, Wis., specializing in the development of job management software systems for print. These are written in the relational database language 4th Dimension, for prepress, sheet fed offset and narrow web flexographic printing industries.

###